

Master of Arts in

## Social Innovation

### Get in the Business of Social Change

Leading social change is hard work. It requires vision, leadership skills and an entrepreneurial mindset. The Kroc School's Master of Arts in Social Innovation (MASI) will prepare you to look critically at the roots of social problems and create sustainable change in a wide variety of organizational settings. Through a cross-disciplinary curriculum, students graduate to have purpose-driven careers, prepared to design and implement innovative solutions that tackle a wide range of urgent challenges such as poverty, climate change and inequality.

The MASI program offers students the opportunity to practice social innovation by engaging with leaders and organizations in the San Diego-Tijuana region and through other international field courses. The learning experience in the field is paired with courses geared toward an understanding of design thinking, collaborative problem-solving and business models. Being housed in a peace school, the MASI program gives students an edge by integrating expertise in peacebuilding with business, entrepreneurship and leadership.

**The 30-unit MASI program can be completed in nine months (full-time). Flexible, part-time options are also available.** Students take diverse courses from world-class scholars and practitioners from the Kroc School, USD School of Business, School of Education and Leadership Sciences and the College of Arts and Sciences. The MASI program also provides transformative co-curricular opportunities for learning by doing — for example, through participation in the Fowler Global Social Innovation Challenge, students can turn their own projects into a real-world venture and compete for up to \$50,000 in seed funding.

Find out more:

[sandiego.edu/peace/masi](https://sandiego.edu/peace/masi)



### Why choose the Kroc School's MA in Social Innovation?

#1 ranked Social Innovation program in the nation (intelligenthq.com)

Courses connect students with leading social enterprises, entrepreneurs and peacebuilders

USD's social venture prize competitions offer pitch experience and the opportunity for seed funding

Graduates are prepared to advance their careers in the private sector, government, nonprofit, corporate social responsibility and more

Elective courses from schools across USD enable students to pursue a diverse range of interests

Experiential learning opportunities are offered in locations such as Colombia, Rwanda, Armenia and Mexico

Scholar practitioner professors are actively engaged in work and research in the field

At least 80% of our students receive merit-based scholarship funding or financial aid



ADMISSION REQUIREMENTS

Entrance Semester	Spring or Fall
Application Deadline	See website for details
Minimum GPA	3.0 (4.0 scale) in all undergraduate course work
Additional Requirements	<ul style="list-style-type: none"><li>• Four Short Essays (250 words each)</li><li>• Professional Resume</li><li>• Two-minute video</li><li>• Two Letters of Recommendation</li><li>• Official Transcripts</li><li>• No GRE Required</li></ul>
Application	Complete online at: <a href="https://sandiego.edu/peace/apply">sandiego.edu/peace/apply</a>
International Students	Review the Graduate Admissions website for additional required application materials: <a href="https://sandiego.edu/admissions/graduate/international/">sandiego.edu/admissions/graduate/international/</a>

MASI GRADUATE REQUIREMENTS

- Full-time or part-time status as a graduate student
- Approval of courses by faculty advisor
- Mandatory orientation
- 30 units of graduate work with a cumulative 3.0 GPA or higher
- Foundations: Peace, Justice & Social Change course (3 units)
- Core courses (9 units)
- Skills and methods courses (6 units)
- Electives\* (at least 11 units)
- Professional portfolio with a “B” or better (1 unit)

MASI SAMPLE COURSE MAPPING

<b>FALL</b>		
Foundations: Peace, Justice & Social Change	3	Required
Social Innovation	3	Required
Social Entrepreneurship	3	Required
Environmental Peace & Justice	3	Elective
Design Thinking Workshop	1	Elective
TOTAL	13	
<b>WINTER [INTERSESSION]</b>		
Social Innovation Practicum	3	Skills & Methods
Finance for Leading Change	1	Elective
TOTAL	4	
<b>SPRING</b>		
Impact Evaluation	3	Skills & Methods
Business & Social Innovation	3	Elective
Data Visualization & Analytics	2	Elective
Leadership & Organizations	3	Required
Effective Changemaker Workshop	1	Elective
Professional Portfolio	1	Required
TOTAL	13	
Total units required for degree	30	

\*Electives are chosen in consultation with a faculty advisor. Up to 6 units of coursework may be taken outside of the Kroc School. A maximum of 3 different 1-unit pass/fail electives can be taken, unless a faculty advisor approves otherwise.

